

MINUTES
ARTS CULTURE AND HERITAGE ADVISORY COMMITTEE
HELD IN COMMITTEE ROOM #2
THURSDAY, September 24, 2009 AT 9:04 a.m.

Present: Chair: Councillor Derman
Members: P. Capek; D. Christy; P. Cohen; J. George; V. Green; A. Lansdell and K. Johnson.
Staff: K. Kreiger, Director of Parks and Recreation; C. Duncan, Archives Supervisor; D. Thorpe, Community Arts Specialist; and M. Brothers, Senior Committee Clerk.
Guest: Mr. P. McKivett, President of the Saanich Legacy Foundation

Regrets: S. Hallsor

MINUTES

Moved by P. Capek and Seconded by V. Green, "That the minutes of the June 25, 2009 meeting be amended to include A. Lansdell as present and be adopted as amended".

CARRIED

DAVID FOSTER ARTS CENTRE

The Director of Parks and Recreation noted:

- A brochure on the David Foster Arts Centre is now available for fundraising promotion.
- The subtle changes from the original design, made through suggestions from this committee and other stakeholders, have increased the usability of the facility.
- Fundraising will be undertaken in partnership with the Saanich Legacy Foundation (SLF) and the David Foster Foundation.
- Saanich has already received some expressions of support for grants to fund construction of the centre.

Mr. P. McKivett, President of the SLF, noted:

- The SLF is putting together a fundraising committee for the centre and has met with the Chief Executive Officer of the David Foster Foundation, Saanich Recreation staff and a local communication specialist; it would be helpful to have a representative to serve as liaison between this committee and the fundraising committee.

V. Green and D. Christy expressed interested in serving as representatives to the SLF fundraising committee.

SAANICH LEGACY FOUNDATION (SLF) – LOAN REQUEST FOR PROPOSED BOOK

The President of the SLF noted:

- When producing the Saanich Centennial book, the SLF found that there was a lack of easily accessible information on Saanich Councils and Councillors; to address this gap, the SLF is proposing to produce a book on this subject titled "Governing Saanich – Those Who Served".
- The proposed book would be published in 2011 to coincide with Saanich's 105th Anniversary and would be available for purchase in time for the Christmas season.
- To assist with initial production costs, the SLF is looking for an interest-free \$10,000 loan from Saanich, such as those provided to local sports clubs for artificial turf fields.
- The loan would be paid back over three years from the proceeds of the book sales; the Centennial book sales more than reimbursed the production costs.

In response to questions from the committee, the President of the SLF noted:

- Saanich acquired 100 hard-cover copies of the Centennial book as gifts for visiting dignitaries.
- The budget for the proposed book is based on the figures from the Centennial book; however, the SLF is not expecting the proposed book to sell out as quickly.

- A student from the University of Victoria's Co-operative Education Program will be assisting the SLF in finding additional grant opportunities for the proposed book.
- The proposed book will be authored by committee member V. Green, who assisted in editing the Centennial book.

MOTION: Moved by P. Cohen and Seconded by P. Capek, "That the Arts, Culture and Heritage Advisory Committee recommend Council approve the request of the Saanich Legacy Foundation for an interest-free, three year loan of \$10,000.00 to be repaid from the proceeds of the sale of the proposed book 'Governing Saanich – Those Who Served'."

CARRIED

HERITAGE BUS TOUR – UPDATE

The Archives Supervisor noted:

- As there are only 30 registrants for the bus tour, the bus size has been reduced from 56 to 47 passengers; 35 passengers are required to recoup the expenses of putting on the tour.
- The significant drop in registration from previous years is likely due to the lack of free advertising provided by V. Green's column; in future years, funds will need to be allocated for advertising.

Committee discussion noted:

- Group bookings for the bus tour were much easier, especially for Cordova Bay 55; furthermore, the phone and online registration system is problematic for seniors.

In response to committee discussion, the Archives Supervisor noted:

- There was an entry error that caused the bus tour to be listed in the summer recreation calendar, instead of the fall edition; this resulted in some confusion for recreation staff prior to the error being discovered.
- Recreation used the electronic displays at Saanich recreation centres to help promote the tour.
- Group bookings are now available for the bus tour; interested parties should contact the Recreation Systems Specialist directly.
- The phone number for Pearkes recreation centre could be included on the bus tour poster next year to make registration easier.

COMMUNITY ARTS – UPDATE

The Community Arts Specialist reviewed the Community Arts Update July – September 2009 and noted:

- The Arts and Culture Strategy was approved by Council in July with some minor changes; the strategy is being reformatted by a graphic designer for publication.
- Next year's RiverSong event will likely be smaller due to a reduction in provincial funding.

The Chair noted:

- Consideration should be given to a sandwich board or another means of displaying information regarding exhibits in the Gallery Café to draw the attention of facility users.
- The Administrator confirmed that it was not necessary to receive Council's endorsement prior to inquiring if business owners would be interested in purchasing banners; this would allow for a larger number of banners to be produced, which would reduce the per unit cost.

CHAIR'S REMARKS

The Chair noted:

- The director of the Glendale Gardens requested that the committee send a letter regarding the proposed sculpture park; a draft letter will be provided for committee review.
- RioCan is amenable to funding a heritage kiosk project, but will need to be approached by a committee member, not a member of Council.

- The University of Victoria has approached the Saanich Heritage Foundation regarding their plan to construct a new gymnasium, which would result in the removal of the army huts located on campus; the committee could send a letter suggesting the university install an interpretive centre detailing the campus' heritage, which could include a façade of one of the huts.

In response to questions from the committee, the Chair noted that he would raise the question of the location for the annual Christmas party with the Saanich Heritage Foundation.

ADJOURNMENT:

The meeting adjourned at 10:10 a.m.

NEXT MEETING:

The next Arts and Culture Advisory Committee meeting will be held on October 22, 2009 at 9:00 a.m. in Committee Room 2.

Chair

I hereby certify these Minutes are accurate.

Committee Secretary