

MINUTES
ARTS, CULTURE AND HERITAGE ADVISORY COMMITTEE MEETING
GALLERY CAFÉ, CEDAR HILL RECREATION CENTRE
THURSDAY, OCTOBER 26, 2006 - 9:00 am

Present: Chair: Councillor Sanders
Members: P. Capek; P. Cohen; V. Green; A. Lansdell; R. Mason
Staff: K. Kreiger, Director of Parks and Recreation; S. Hvozdaniski, Community Planner, Planning; C. Duncan, Research Assistant, Archives; N. Moyes, Manager, Cedar Hill Recreation Centre; A. Haney, Special Events Coordinator; M. Brothers, Committee Clerk
Regrets: B. Clarke K. Bridge; S. Gray

MINUTES: It was moved by A. Lansdell and seconded by V. Green: "That the September 28, 2006 minutes be adopted as circulated."

CARRIED

GALLERY CAFÉ AND PROGRAMS

The Manager of Cedar Hill Recreation discussed the newly created Gallery Café and the arts programs available at the Cedar Hill Recreation Centre, noting:

- They are working towards an art themed facility.
- Renovations during the summer produced the Gallery Café; the current display is by Sarah Amos and is the Gallery's second showing.
- Staff members work with the artist to promote a showing and provide a reception to open their display. While this arrangement is beneficial to the artist, it also encourages people who otherwise might not have visited the facility to do so and see what other programs are offered.
- There are approximately 1,760 people registered for various arts programs through Cedar Hill Recreation Centre.

The Director of Parks and Recreation noted:

- Funding for Phase II of the Cedar Hill Recreation Centre renovations is currently being sought now that the parameters for the Provincial / Federal Infrastructure Grants have been clarified.

In response to Committee discussion, the Manager of Cedar Hill Recreation noted:

- For use of the Gallery Café, including the promotion and reception, artists are only charged 20% of the commission from paintings sold at their showing.
- Originally, artists were going to be charged a \$100 hanging fee, but that has since been discontinued due to concerns it would prevent some artists from using the space.
- The cost for hanging the artwork professionally is approximately \$150.00 and is paid by Cedar Hill Recreation Centre.

It was the consensus of the Committee that an update should be provided in six months regarding the hanging fee and whether it should be charged to the artist or paid by the facility.

COMMUNITY ARTS WEEK

The Special Events Coordinator noted:

- The Celebration Event will be held on April 28th in 2007 from 11:00 am to 3:00 pm.
- 400 invitational packages were mailed out to schools, arts groups and various other organizations, in addition to 25 sponsorship packages.
- Pacific Audio Works has already agreed to provide a sound technician and sound system suitable for use in the tennis court for \$650.00 – a discount of \$750.00.

- Island Display will be draping the tennis court for \$5,000.00 – a discount of \$1,200.00; in order to fill space sufficiently, the goal is to have a total of fifty booths.
- For artists providing an activity or demonstration, the cost for a booth will be \$25, while businesses or artists without a participatory element will be charged \$50.
- Previously, only a space was provided for the \$10 fee, but now the \$25 or \$50 fee will include a table and chairs as well as display space.
- Studio tours will be encouraged to have a booth; to date Scattered Artists and Gordon Head Studio Tours have booked spaces.
- Confirmed activities include: clay play, face painting, making bugs with Amber Little, mosaic with Shylene Schlackl, pottery with Esther Drone and an unannounced activity with R. Mason.
- Displays have been tentatively booked from Garth Homer and the University of Victoria.
- Both the Island Illustrators and the Community Arts Council will include a call for artists to participate in the Celebration Event in their appropriate publications.
- Various media have been included in the sponsorship mail-out regarding providing promotion for Celebration Event and Community Arts Week.
- The display case at the Municipal Hall and the Heritage Panels have both been reserved for Community Arts Week use.
- The desktop publishing staff in Recreation will be redesigning the posters, leaflets and brochures.
- The Volunteer Coordinator will recruit the volunteers needed for the Celebration Event.

Committee discussion noted:

- Invitations should be extended to the lace guild and doll makers; A. Lansdell can provide contact names.
- Stamping and colloguing would be good multi-generational activities. P. Cohen will look into organizing them.

R. Mason left the meeting at 9:40 am

The Chair noted:

- Saanich staff from Planning, Heritage and Recreation will have displays at the Celebration Event.
- As the Event Coordinator will not have enough time to organize it, the subcommittee will be considering whether to run the Silent Auction this year.

HERITAGE POSTER

The Research Assistant provided an update on the discussion in the subcommittee regarding a new heritage poster and noted:

- The poster's theme will be highlighting architectural styles in Saanich, including recent architecturally significant houses; the photographer who shot the photos for the update of the Heritage Inventory has been contacted.
- The layout will be similar to previous posters, especially "Natural Saanich" where the central column has larger pictures and is flanked on either side by two columns of smaller sized pictures.
- The goal is to have the poster ready for Heritage Week in February 2007, which is also when the updated Heritage Inventory will be rolled out.
- Previously the poster has been distributed for a nominal fee as the purpose is to raise awareness to raise funds.

- The new poster will be distributed by donation rather than a specific fee.
- 1,000 copies of the poster will cost approximately \$2,000, including photography and printing costs.

Committee discussion:

- Consideration should be given to making the posters available at the Community Arts Week Celebration Event and to having no suggested donation cap to encourage higher donations.

UTILITY BOX COVERS

The Chair provided an update to the Committee on the utility box covers project spearheaded by the Healthy Saanich Advisory Committee and noted:

- BC Hydro has increased their offer of financial assistance for utility box maintenance from \$2,000 to \$5,000.
- At the Community Arts Week Celebration Event, a booth is being considered for artists to submit designs to cover those utility boxes unsuitable for covering with wraps.

ART DISPLAY IN HALL GALLERIES

P. Capek investigated the hanging mechanism used at Goward House and found that when properly used it looked excellent. A sample will be brought to the next Committee meeting.

The Chair noted:

- The Director received a significantly higher quote than expected for the hanging mechanism, which may require rethinking its use for the Hall Galleries.
- A new set of clear instructions on hanging pieces in the Hall Galleries is necessary, regardless of whether the current hanging hardware is replaced.

ARCHIVES TOUR

It was the consensus of the Committee to hold a half hour tour of the Archives at the start of the next meeting. Members are asked to drop off their bags in Committee Room 2 due to space constraints.

STUDENT MEMBER

A. Lansdell contacted secondary schools and provided them with the application forms and the Committee Terms of Reference; the response was not strong due to the number of requests for student representatives and the time of Committee meetings.

WORK PLAN

The Director noted that contractors were being brought in to draft a Terms of Reference for renovation of the Archives and to review the existing Municipal Hall sign plan for Engineering.

COMPREHENSIVE ARTS POLICY UPDATE

The Community Planner distributed a list of ongoing public art projects in Saanich and noted:

- Saanich's Comprehensive Arts Policy states that 1% of the funds spent on any civic construction goes to a public art project; the policy includes details for an art jury process.
- The policy is scheduled to be updated in 2007, and Committee members are encouraged to send in any suggestions they have regarding the policy to the Committee secretary.

- Plaques are now in the process of being installed for public art in Saanich, though it can be difficult to coordinate with artists regarding where they would like their plaques installed on the art work.

In response to Committee discussion, the Community Planner noted that a percentage of the funds from civic construction goes to art work maintenance, and that the Rutledge Park memory stones installation would be repaired when possible.

MUSEUM / ARCHIVES SPACE

The Community Planner discussed the Committee's suggestion from earlier this year for meeting Saanich's need to expand the Archives in a combined Archives / Museum building and noted:

- The first step in the process would entail contracting a specialist to do a feasibility study to submit to Council; the study would include lower cost alternatives to meet Saanich's needs in case Council doesn't approve of the funding level necessary for a new building.
- If Council approves the project, consideration can be given to pursuing funding outside the municipality as well.
- The Police and Fire Departments have expressed interest in having a space to display their artifacts.
- The contents of the museum space would affect the location and size of the building needed.

A brainstorming session ensued to assist staff to determining what the Committee envisioned for the contents of the Museum / Archives space.

The Director noted:

- This is a significant financial investment as a feasibility study will cost approximately \$20,000, land acquisition and building construction would cost approximately \$5 million, and finally there would be an annual operating cost of approximately \$500,000.
- When staff bring the Committee's discussion regarding the Museum / Archives Space to Council for consideration, it would be helpful for Committee members to attend in support.

CHRISTMAS PARTY

The Chair noted that the Saanich Heritage Foundation had enquired if the Committee would be interested in participating in their annual Christmas Party on December 15th at Brad Shuya's house.

MOTION: It was moved by A. Lansdell and seconded by V. Green "That the Arts, Culture and Heritage Committee contribute \$200.00 towards a joint Christmas Party with the Saanich Heritage Foundation".

CARRIED

CORRESPONDENCE

The Chair noted that a few emails had been received voicing concerns that the Cedar Hill Recreation Centre Pottery Studio was no longer meeting the users' needs. Staff will respond that the Pottery Studio is scheduled for renovations in Phase II of the Cedar Hill Recreation Centre expansion / renovation project.

REAPPOINTMENT TO THE ARTS CULTURE AND HERITAGE ADVISORY COMMITTEE

All members present indicated their interest in having their names stand for reappointment to the Arts, Culture and Heritage Advisory Committee in 2007.

DI CASTRI HOME

The Chair noted that Council recently approved to have a Di Castri home removed from the Community Heritage Register and that the Committee will need information on the criteria used to determine if houses are put on Community Heritage Register in order to make informed comment on such issues in the future.

CHINESE COMMUNITY CENTENNIAL CONTRIBUTION PLAQUE

The Research Assistant noted:

- A plaque will be installed on a site at Christmas Hill identified by Dr. Lai of the University of Victoria identifying the location as the plot of land originally purchased in 1890 by the Chinese Benevolent Association for a cemetery.
- The location was thought to be lost as local farmers ran the Chinese Benevolent Association off the land, but through the use of Feng Shui, which was originally used to select the site, Dr. Lai has identified it.
- The details of the principles of Feng Shui used to select the location will be included on the plaque.

ADJOURNMENT

The meeting adjourned at 11:10 a.m.

NEXT MEETING

The next Arts, Culture and Heritage Advisory Committee meeting will be held on Thursday November 23rd, 2006 at 9:00 am in Committee Room 2.

Councillor Vicki Sanders, Chair

I hereby certify these Minutes are accurate.

Committee Secretary