

MINUTES
ARTS, CULTURE AND HERITAGE ADVISORY COMMITTEE MEETING
COMMITTEE ROOM 2, MUNICIPAL HALL
THURSDAY, MARCH 27, 2008 AT 9:00 A.M.

Present: Chair: Councillor Derman
Members: Hazel Bowman; Kathryn Bridge; Peggy Capek; Pauline Cohen; Sandra Gray; Valerie Green; Anne Lansdell
Staff: Ken Kreiger, Director of Parks and Recreation; Caroline Duncan, Archives Supervisor; Anna Haney, Programmer, Recreation; Jane Evans, Planner; and Shirley Leggett, Senior Committee Clerk.
Regrets: Sharon Hallsor; Charlene Parker, Manager of Community Services; Sharon Hvozdanski, Planning Supervisor; and Diane Thorpe, Community Arts Specialist
Guests: None.
Minutes: Moved by P. Capek and Seconded by H. Bowman: "That the Minutes of the February 28, 2008 Arts, Culture and Heritage Advisory Committee meeting be adopted." CARRIED

COMMUNITY ARTS WEEK UPDATE

Anna Haney provided an update on the April 26, 2008 Community Arts Week event and stated:

- Island Parent Magazine will be featuring an article on the upcoming event in their April edition of their magazine.
- Saanich News will be running three ads; Shaw Cable and Chek 6 will also be advertising; MLA David Cubberley is going to mention the event in his newsletter.
- Rob Phillips, Special Events Coordinator, designed the 8 x 11 and 11 x17 full color posters which should be ready later today; there will also be a pull-up banner to promote the event.
- Brochures are being handed out and will be sent to recreation centres, libraries, Thrifty Foods, the Municipal Hall, etc.
- The Cedar Hill Art Gallery Café will display 15 artists' works representing the Studio Tour.
- Youth Art has eight representatives; leaders have been confirmed.
- There will be art activities for all ages on opening day including: print making, origami, masking, recycled art, etc.
- To date she has received 17 items for the Silent Auction which include; restaurant gift certificates, artwork, symphony passes, gift baskets; there will also be door prizes for people who have donated items for the Silent Auction.

Councillor Derman volunteered to invite David Cubberley to the event and will confirm Mayor Leonard's attendance for the Opening Ceremony.

Pauline Cohen provided an update on the proposed entertainment and stated:

- A number of groups have been booked including: Ukrainian, Hawaiian, Flamenco and Philipinno Dance groups, an accordion band, Stages Performing Arts, school jazz bands, and the Gypsy Rovers; there are approximately 200 various performers.
- The entertainment schedule has been extended by one hour and this year will end at 4:00 p.m.; she is still waiting for the outdoor performers to confirm their attendance.
- None of the performers are being paid and she thinks it would be a good idea to consider some kind of gratuity for next year.

- In past years, the leaders of each group have been sent thank you letters after the event; it would also be nice to show our appreciation by giving the leaders flowers or a plant, and providing each of the volunteers with a recreation pass.

Councillor Derman provided an update on funding and stated:

- The event has received \$5,000 from the Saanich Legacy Foundation and \$2,000 from TD Canada Trust who are considering a higher level of commitment for next year's event.
- A reduced setup cost was negotiated with Island Displays.
- Admission to the event will be by donation this year and any profits will go back into the Community Arts Week accounts.

The Director of Parks and Recreation stated:

- The Department is very pleased with how this year's event is shaping up and appreciates the expanded format and increase in sponsorship.

HERITAGE BUS TOUR

The Archives Supervisor stated:

- Once again the Annual Heritage Bus Tour will be held in September on a Sunday; the past couple of years the tour has been organized by a sub-committee; anyone wishing to sit on the sub-committee can let her know.
- The sub-committee will look at dates and themes; typically it is organized by about June.

ARCHIVES UPDATE

The Archives Supervisor stated:

- With the ongoing library labor dispute, the public has had no access to the Archives.
- Archives staff has been working out of the Clerk's Department and have been able to handle reference inquiries; commonly used resources such as photographs, fire insurance plans, and oral history transcripts have also been available.
- They received a grant from the University of Victoria and are getting ready to launch an on-line searchable data base of 2,500 historical photos from the Archives; there will be a public media announcement of the event.

CRD ARTS FUNDING ISSUES

Councillor Derman stated:

- Councillor Sanders who is the CRD Arts Rep, has initiated a review of the arts funding policy and procedures.
- He has decided to delay drafting a letter to the CRD regarding funding issues for the time being to see if there are any changes to the policy.

Committee discussion noted:

- It would still be a good idea to send a letter or draft a motion asking the CRD to consider funding to support local developing artists and soliciting broader support.

Moved by S. Gray and Seconded by A. Lansdell: "That Councillor Derman draft a letter to the CRD asking them to consider funding to support local developing artists."

CARRIED

HERITAGE PROGRAM UPDATE

The Planner stated:

- The first printing of two Saanich Walking Tour Brochures was finalized and distributed at Saanich's BC Heritage Week event which was held at the Victoria Canoe and Kayak Club on Sunday, February 17th; the two brochures are for the Gorge area: Admirals Road and Colquitz Avenue, and Adelaide Avenue and Inez Drive.
- They will be doing a second printing of the brochures and are looking into distributing them through tourist information bureaus.
- Approximately 80 or 90 people were in attendance at the event; there was a slide show presentation of the history of the Gorge area followed by a walking tour along the Gorge Waterway Park to the Craigflower School House and a tour of the School House.
- The Saanich Pioneer Society loaned the Municipality an 1895 map of the South Eastern District of Vancouver Island for the display during BC Heritage Week, and the Saanich Historical Artifacts Society loaned Saanich farming and business artifacts.
- Staff are working on the cover design and final editing of the new Saanich Heritage Register; the Saanich Heritage Foundation is discussing the idea of managing the marketing and distribution of the books through local book stores once they are printed.
- The Hallmark Society will be recognizing the Heritage Foundation with an Award of Merit for their restoration work on Dodd House.

Committee discussion noted:

- Saanich's website and phone number for the Municipal Hall should be listed on the Walking Brochure.
- The font is too small and should be made larger; seniors may have difficulty reading it.
- It would be useful to have information on where the Saanich Archives is now located.
- It is a nice size brochure and can be kept in a pocket while you are walking.

On behalf of the Community Arts Specialist, the Director of Parks and Recreation distributed a flyer advertising "Land Marks" – Lecture Series on Public Art, being held on April 2, 2008 at Victoria City Hall.

ADJOURNMENT The meeting adjourned at 10:05 a.m.

NEXT MEETING The next Arts, Culture and Heritage Advisory Committee meeting will be held on **Thursday, APRIL 24, 2008**, at 9:00 a.m. in Committee Room 2.

Councillor Vic Derman, Chair

I hereby certify these Minutes are accurate.

Committee Secretary