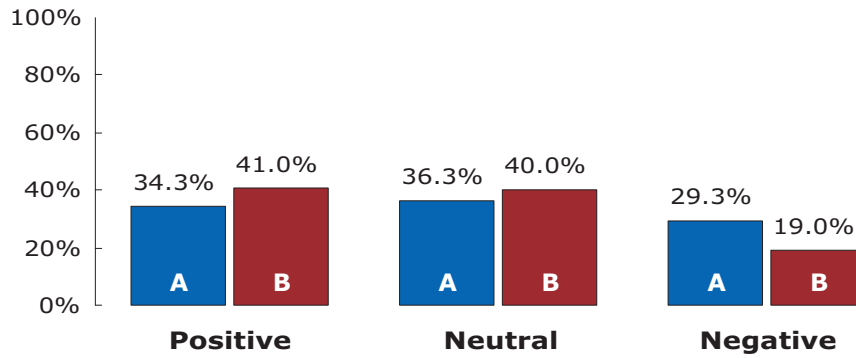


QB2B

"Attending a live performance in a park"



SUMMARY OF CONSOLIDATED RESULTS (A + B)

RESPONSE	A	B	A + B
	Stat. Significant	Self-selecting	Total
Positive	34.3%	41.0%	36.6%
Neutral	36.3%	40.0%	38.1%
Negative	29.3%	19.0%	24.2%